



VALUING NATURE

Do front garden
landscapes influence
health and well-being?

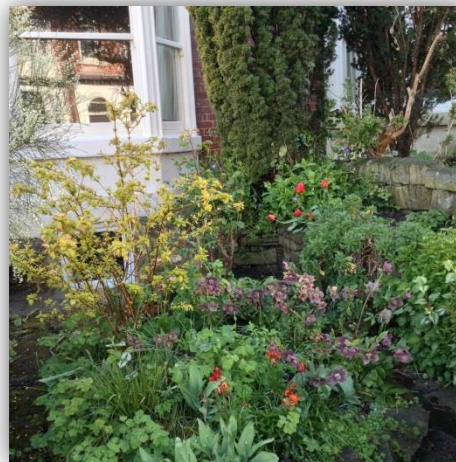
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Front gardens, health, and well-being

- 25% of UK front gardens are completely paved over (RHS 2015)
- Cultural ecosystem services: Value health & socio-cultural benefits of front gardens to residents & wider community
- Role of private spaces as therapeutic landscapes



Why am I here?

- Learn how to best contextualise my research for maximum business impact
 - Frame my research questions to make findings relevant for decision-makers in private sector
- Meet & network with business leaders to gain a real insight into specific research needs and priorities of specific sectors & companies today
- MSc Environmental Policy & Regulation

Opportunities & challenges for businesses

- Influence policies and private sector decision-making to consider wider cultural & therapeutic values of ecosystem services
 - Workplace greenery & higher well-being ?
- Establish feasibility of local interventions (cost, timescale, etc) - useful for water companies
 - Identify costs per household of different greening interventions
 - Provide some analysis of impact of front gardens on surface water run off & flood risk